Providing and improving our Meta Products: The provision of the Meta Products includes collecting, storing, and, where relevant, sharing, profiling, reviewing and curating, and in some instances not only automated processing but also manual (human) reviewing, to:

Create and maintain your account and profile,
Facilitate the sharing of content and status,
Provide and curate features,
Provide messaging services, the ability to make voice and video calls and connect with others,
Provide advertising products, and
Undertake analytics.
We also use information to develop, research and test improvements to our Products.

Promoting safety, integrity and security on and across the Meta Products: The Meta Products are designed to research and help ensure the safety, integrity and security of those services and those people who enjoy them, on and off Meta Products. We process information we have associated with you and apply automated processing techniques and, in some instances, conduct manual (human) review to:

Verify accounts and activity,
Find and address violations of our terms or policies. In some cases, the decisions we make about violations are reviewed by the Oversight Board,
Investigate suspicious activity,
Detect, prevent and combat harmful or unlawful behavior, such as to review and, in some cases, remove content reported to us,
Identify and combat disparities and racial bias against historically marginalized communities,
Protect the life, physical or mental health, well-being or integrity of our users or others,
Detect and prevent spam, other security matters and other bad experiences,
Detect and stop threats to our personnel and property, and
Maintain the integrity of our Products.
For more information on safety, integrity and security generally on Meta Products, visit the Facebook Security Help Center and Instagram Security Tips.

Processing information subject to special protections under applicable laws that you provide so we can share it with those you choose, to provide, personalize and improve our Products and to undertake analytics. We'll collect, store, publish and apply automated, or sometimes manual (human), processing for these purposes.

Your activity and information you provide:

Any information with special protections that you choose to provide in your profile fields (such as your religious views, political views, or who you are "interested in"), or as part of surveys you choose to participate in

Receiving and using information from third parties to tailor the ads you see: We'll use information that advertisers, businesses and other partners provide us about activity off Meta Products that we have associated with you to personalize ads that we show you on Meta Products, and on websites, apps and devices that use our advertising services. We receive this information whether or not you're logged in or have an account on our Products. See the Cookies Policy for more information.

Your activity and information you provide:

Information and content you provide, such as your name or email address
Information from Partners, vendors and third parties

Sharing your contact, profile or other information with third parties upon your request: The type of third party and categories of information shared depend on the circumstances of what you ask us to share.

Our systems automatically, as well as with some manual (human) processing, process information we have collected and stored about you and others. We use this information to:

Provide insights and measurement reports to businesses, advertisers and other Partners to help them measure the effectiveness and distribution of their or their clients' ads, content and services, to understand the kinds of people who are seeing their content and ads, and how their content and ads are performing on and off Meta Products, and
Provide aggregated user analytics and insights reports that help businesses, advertisers and other Partners better understand the audiences with whom they may want to connect, as well as the types of people who use their services and how people interact with their websites, apps and services.

Information and content you provide, including your contact information like email address
App, browser and device information:

Device identifiers
Research and innovate for social good:

We carry out surveys and use information (including from researchers we collaborate with) to conduct and support research and innovation on topics of general social welfare, technological advancement, public interest, health and well-being.
For example, we analyze information that we have about migration patterns during crises. This helps relief organizations get aid to the right places.
We collect, store, combine, analyze and apply automatic processing techniques like aggregation of information as well as manual (human) review, and share information, as necessary to research and innovate for social good in this way. We do this to do things like create COVID-19 forecasting models.

App, browser and device information:

Device characteristics and device software
What you're doing on your device (like whether our app is in the foreground or if your mouse is moving)
Identifiers that tell your device apart from other users'
Device signals
Information you've shared through your device settings
Information about the network you connect your device to, including your IP address
Information from cookies and similar technologies
Information from Partners, vendors and third parties

Share information with others, including law enforcement and to respond to legal requests.

See the "How do we respond to legal requests, prevent harm and promote safety and integrity?" section of the Meta Privacy Policy for more for information on when we share information with law enforcement and others.

The categories of information we access, preserve, use and share depend on the specific circumstances. For example, responses to legal requests where not compelled by law will typically include limited information (such as contact details and login information).

However, the information we process will depend on the purposes, which could include the following:

In response to legal requests from third parties such as civil litigants, law enforcement and other government authorities
To comply with applicable law or legitimate legal purposes
To promote the safety, security and integrity of Meta Companies, Meta Products, users, employees, property and the public.

For processing information when the law requires it: Where we are under an obligation to disclose information such as, for example, if we receive a valid legal request for certain information such as a search warrant, we will access, preserve and/or share your information with regulators, law enforcement or others.

The way in which the information will be processed depends on the specific circumstances. See the "How do we respond to legal requests, prevent harm and promote safety and integrity?" section of the Meta Privacy Policy for more. "Information for Law Enforcement Authorities" provides information on the operational guidelines law enforcement needs to follow.

The categories of information depend on the specific circumstances of each mandatory request or obligation. Only the information necessary to comply with the relevant legal obligation will be shared or otherwise processed. For example, for civil matters, this will typically include limited information (such as contact details and login information).